

ESTABLISH YOUR WHY

FROM THE 'BRAND YOUR BIZ' COURSE

THEBOSSDIARYBLOG.COM

Why do I want to start a blog?

What will I specifically blog about?

What will I name my blog?

After watching today's video lesson, I think that:

Blogger is better for me

Wordpress is better for me

BLOG NAME IDEAS

1. _____

2. _____

3. _____

CONCEPT (WHAT MY BLOG WILL BE ABOUT)

- who is my target group (age, gender)
- what will my audience want to read about?
- will I eventually sell something off my blog?
- will I write about my passions?

CHOOSING YOUR WEB HOST + BLOGGING PLATFORM

HOMEWORK FOR TUESDAY | BRAND YOUR BIZ

THEBOSSDIARYBLOG.COM

I choose to go with _____ as my web host

Hostgator

Siteground

Bluehost

I still want to go with

Blogger

Wordpress